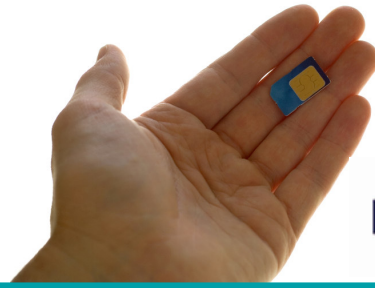


Eliminate traditional telephone lines and start saving money....



Simple - Inexpensive - Maintenance Free

The details shown below have been offered by an existing lift monitoring user. This information represents the customers lift monitoring portfolio of over 70 lifts and includes both EMU and emFONE. The telephone line rental and call charges were correct at the time this document was produced.

Customer System Details

Telephone line supplier: **BT**
Number of telephone lines: **70**
Annual cost: **£14,000**
Approx. number of emergency calls from lift car/week: **5 per week**
Average length of an emergency call: **2 minutes**

Standard Call Charges

Annual Line Rental: £164
Call cost per minute (day rate): 2.5 pence

Telephone line versus GSM

	Fixed Line	GSM	Potential Saving
Total Line Rental	£11480	£1848	£9632
Estimated cost of emergency calls	£13	£858	-£845
Estimate cost of data calls	£2507	£0	£2507
Annual operating cost	£14000	£2706	£11294

Upgrade Price — £19600 Annual Saving — £11294 Payback Period — 20.8 months

